



EMBEDDING Evaluation



OUTCOMES AND BEYOND WEBINAR SERIES HANDOUT

DECEMBER 2024

DIMENSIONS OF SUCCESS

Dimension of Success	Description
Design/ Implementation	The program/service is well-conceived and well-executed. It reflects best practices and is delivered as intended. The program/service fits the context.
Equity <i>Note: This dimension is a lens or cross-cutting theme applied to the other dimensions of success.</i>	The opportunities, experiences, benefits, and results of the program/service are equitable. Disparities are reduced or eliminated. The program/service attends to structural factors that contribute to inequitable opportunities, experiences, or outcomes.
Experience	The activities and environment of the program/service are welcoming, respectful, and enjoyable. Participants are satisfied with the program/service or have a positive attitude about it.
Outcomes	Participation in the program/service contributes to desired changes in skill, knowledge, attitude, behavior, condition, or life status. The program/service delivers desired benefits.
Reach/Access	The program/service engages the intended participants and retains them over time. Potential participants have access to the program/service without undue barriers.
Relevance	The resources, activities, and arrangements of the program/service align with the needs, interests, cultures, and circumstances of participants or communities.
Resource Allocation/ Resource Use	Funding, personnel, and materials are used economically and are sufficient to implement the program/service. The program/service overall is cost-effective.
Sustainability	Participation in the program/service has (or is likely to have) long-term benefits through lasting outcomes and/or continuation of the program/service itself. Continuation of the program/service is possible based on the level of organizational capacity and resources it requires.

BORROW A BUDDY LOGIC MODEL

FOCAL AUDIENCE

Senior citizens in Pebble Pond

INPUTS

- *Money for animal care supplies and equipment*
- *Staff time for developing and running Borrow a Buddy*
- *Access to pets via a partnership with a local shelter*
- *Space for pets to be housed when not circulating*

ACTIVITIES

- *Acquire pets, supplies, and equipment for animal care*
- *Create detailed care instructions for participants*
- *Create and deliver weekly orientation program for potential participants*
- *Develop staff pet procedures for checkout and return*
- *Ongoing tasks: checkouts, returns, supply maintenance, and pet care*

OUTPUTS

- *Number of checkouts*
- *Orientation program attendance*
- *Number of participant questions answered*
- *Number of pet incident reports*

OUTCOMES

- *Increased confidence in caring for a pet*
- *Increased sense of well-being*

EQUITY CONSIDERATIONS

Equity of access for senior citizens who do not drive or do not own a car. Equity of access for senior citizens living in rental housing or senior living facilities. Equity of access across communities in the library service area.

SUSTAINABILITY CONSIDERATIONS

Organizational capacity and resources to offer Borrow a Buddy beyond the initial startup period. Integration of Borrow a Buddy into the library's ongoing operations.

BORROW A BUDDY

INFORMATION NEEDED TO

DETERMINE PROGRAM SUCCESS

Dimension of Success	Information needed to determine whether the program is successful:
<i>Outcomes</i>	<i>Change in participants' wellbeing</i>
<i>Design/ Implementation</i>	<i>Successes and challenges staff experienced when designing and implementing program</i>
<i>Experience</i>	<i>Participants' positive and negative experiences with the program</i>
<i>Sustainability</i>	<i>Barriers to continuing the program in terms of capacity and cost</i>

CHARACTERISTICS OF DATA COLLECTION METHODS

	SURVEYS	INTERVIEWS	FOCUS GROUPS	OBSERVATIONS
Sample Size	Larger	Smaller	Smaller	Either
Respondent Privacy	Can be anonymous	Confidential	Confidential	Either
Burden	Lower for data collector and respondent	Higher for data collector and respondent	Higher for data collector and respondent	Higher for data collector, no burden for respondent
Question Type	Mostly close-ended	Open-ended	Open-ended	N/A
Type of Information Collected	Self-reported; attitudes, perceptions, opinions, factual information; answer questions of what, how often, to what extent	Self-reported, unique experiences, answer questions about how and why	Self-reported, group perceptions and varied perspectives, answer questions about how and why	Behaviors, characteristics of physical environment (bypass self-reporting)

BORROW A BUDDY METHODS GRID

DATA COLLECTION METHODS

Dimension of Success	Information needed to determine whether the program is successful:	Method 1: Participant Survey	Method 2: Participant Interviews	Method 3: Staff Interviews	Output Data
Outcomes	Changes in participants' well-being	X	X		
Design/ Implementation	Successes and challenges staff experienced when designing and implementing program			X	
Experience	Participants' positive and negative experiences with the program	X	X		
Sustainability	Barriers to sustainability in terms of capacity and cost			X	<ul style="list-style-type: none"> • Cost per checkout by type of pet • Participant questions by type of pet • Incident reports by type of pet

YOUR PROJECT: SELECT YOUR PRIORITY DIMENSIONS OF SUCCESS

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Sustainability	Participation in the program/service has (or is likely to have) long-term benefits through lasting outcomes and/or continuation of the program/service itself. Continuation of the program/service is possible based on the level of organizational capacity and resources it requires.

BUILD YOUR LOGIC MODEL

Focal Audience

Outcomes

BUILD YOUR LOGIC MODEL

Outputs

Activities

BUILD YOUR LOGIC MODEL

Inputs

Equity Considerations

Sustainability Considerations

Project Name:

Focal Audience

INPUTS

ACTIVITIES

OUTPUTS

OUTCOMES



Equity Considerations

Sustainability Considerations

YOUR PROJECT: INFORMATION NEEDED TO DETERMINE PROGRAM SUCCESS

Dimension of Success	What information do you need to determine whether the program is successful?

YOUR PROJECT: METHODS GRID

DATA COLLECTION METHODS

Dimension of Success	Information needed to determine whether the program is successful:	Method 1: _____	Method 2: _____	Method 3: _____	Method 4: _____	Output Data

Embedding Evaluation was a grant-funded project offered between 2019 and 2023 by Califa Group in partnership with Rebecca Teasdale & Associates, LJH Consulting, the Colorado State Library's Library Research Service, and the State Library of North Carolina. An initial version of the curriculum for this webinar series was developed during the grant period.

To learn more about the project, visit
<https://www.libraryeval.org/>

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