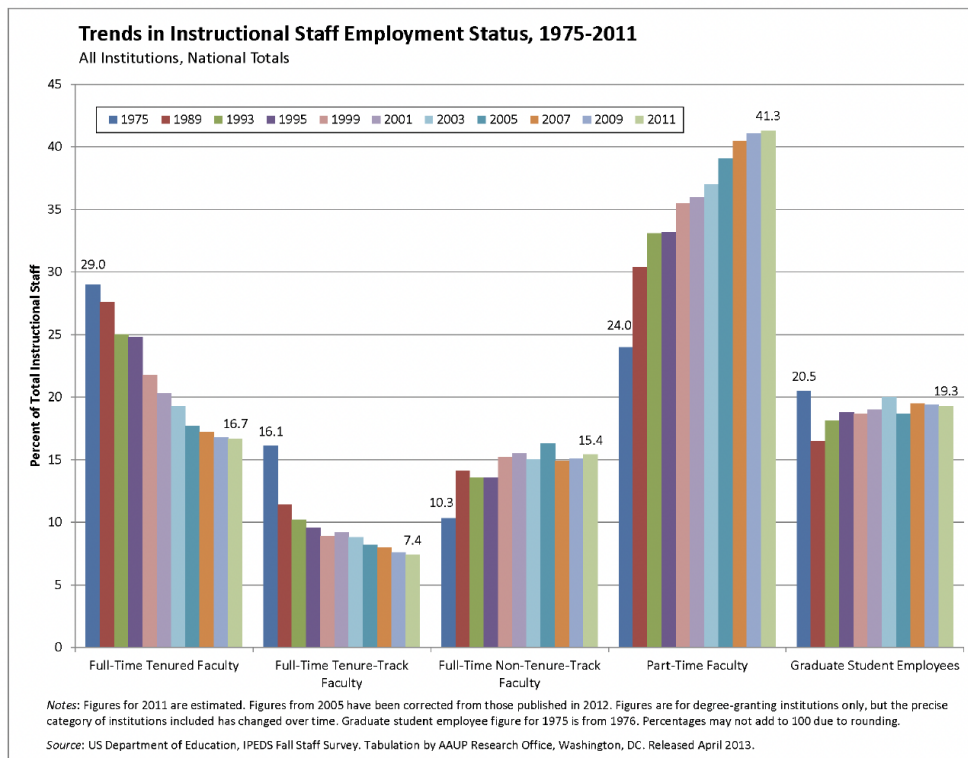


Activity 1: Chart critique

Instructions: Introduce yourselves quick. Consider each of the charts below. Use the guiding questions to evaluate the chart. Take your time, don't worry about getting through all three!

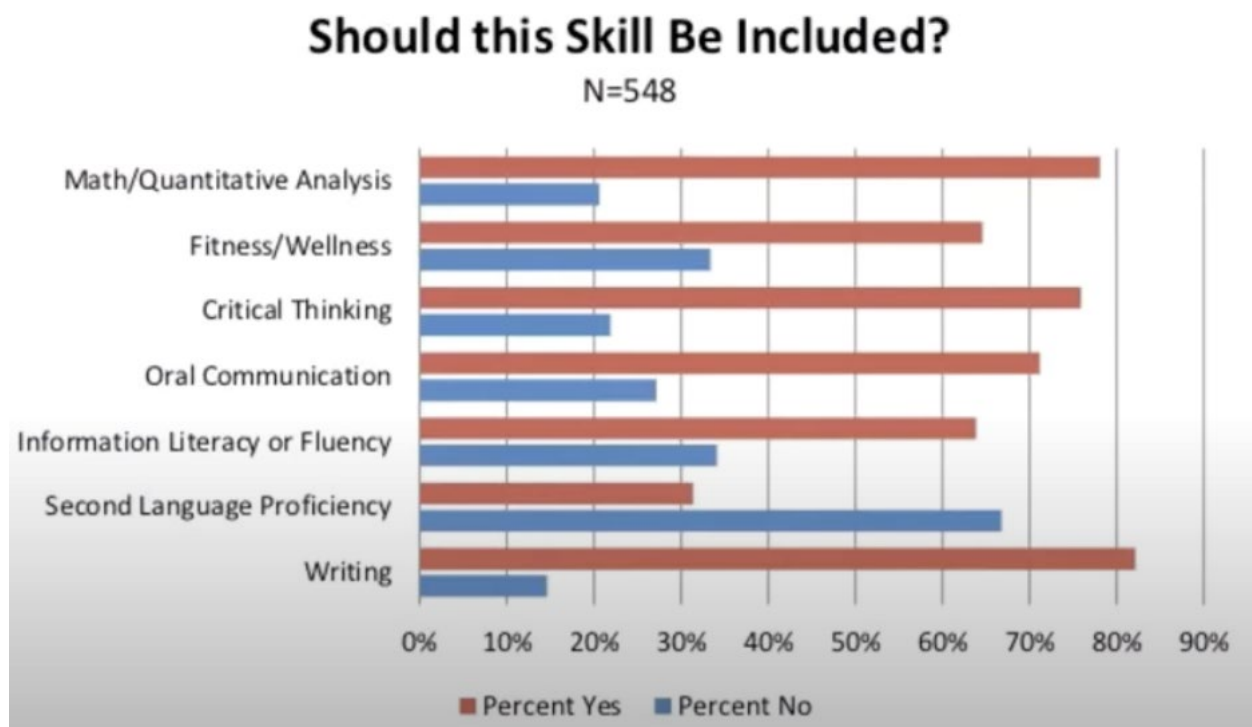
Chart 1



http://www.aaup.org/sites/default/files/files/AAUP_Report_InstrStaff-75-11_apr2013.pdf

1. What is the purpose of the visualization?
2. What is the key message(s) the designer is trying to convey?
3. Is this the best chart type for this data? If not, what chart type would be better?
4. How could the chart be simplified?

Chart 2



1. What is the purpose of the visualization?
2. What is the key message(s) the designer is trying to convey?
3. Is this the best chart type for this data? If not, what chart type would be better?
4. How could the chart be simplified?

Chart 3

Trust rank	Index rank	Borough	Amount approved (£)	Number of grants
1	3	Tower Hamlets	£9,692,642	269
2	2	Hackney	£7,809,608	225
3	12	Southwark	£7,266,118	232
4	14	Camden	£6,140,419	136
5	4	Islington	£5,424,137	156
6	8	Lambeth	£5,257,941	156
7	2	Newham	£5,217,075	154
8	13	Hammersmith and Fulham	£4,085,708	109
9	29	Merton	£3,656,112	113
10	20	Croydon	£3,629,066	127
11	9	Lewisham	£3,537,049	144
12	17	Westminster	£3,357,911	100
13	15	Ealing	£3,057,709	84
14	30	Bromley	£3,038,621	131
15	19	Kensington and Chelsea	£2,979,468	74
16	11	Brent	£2,898,224	85
17	10	Greenwich	£2,837,658	87
18	24	Barnet	£2,796,587	99
19	21	Wandsworth	£2,592,453	89
20	5	Waltham Forest	£2,505,730	131
21	28	Sutton	£2,468,511	87
22	18	Hounslow	£2,383,393	75
23	7	Haringey	£2,360,290	101
24	22	Redbridge	£2,285,173	75
25	33	Richmond upon Thames	£2,249,983	133

1. What is the purpose of the visualization?
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4. How could the chart be simplified?