


# Ready, Set, Go!


RIPL South Carolina Participant  
Webinar

Wednesday, September 8, 2021  
10:00-11:00 AM Eastern

#RIPLeffect



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## Before we get started ...

Please use the chat area to introduce yourself!

- Library
- Position
- Favorite project you are working on

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# Welcome!



Sharon Morris  
Instructional Designer  
Colorado Mountain College



Linda Hofschire  
Consultant



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Thank you to our host  
and sponsor:



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## Purpose of Webinar

- Tips for preparing for RIPL
- Orientation to evaluation concepts
- Opportunity to meet others attending RIPL



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RIPL isn't one size fits all



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## 5 tips to make the most of your RIPL experience...



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## I. Rest ahead of time...



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...so that you will be ready for  
data boot camp!



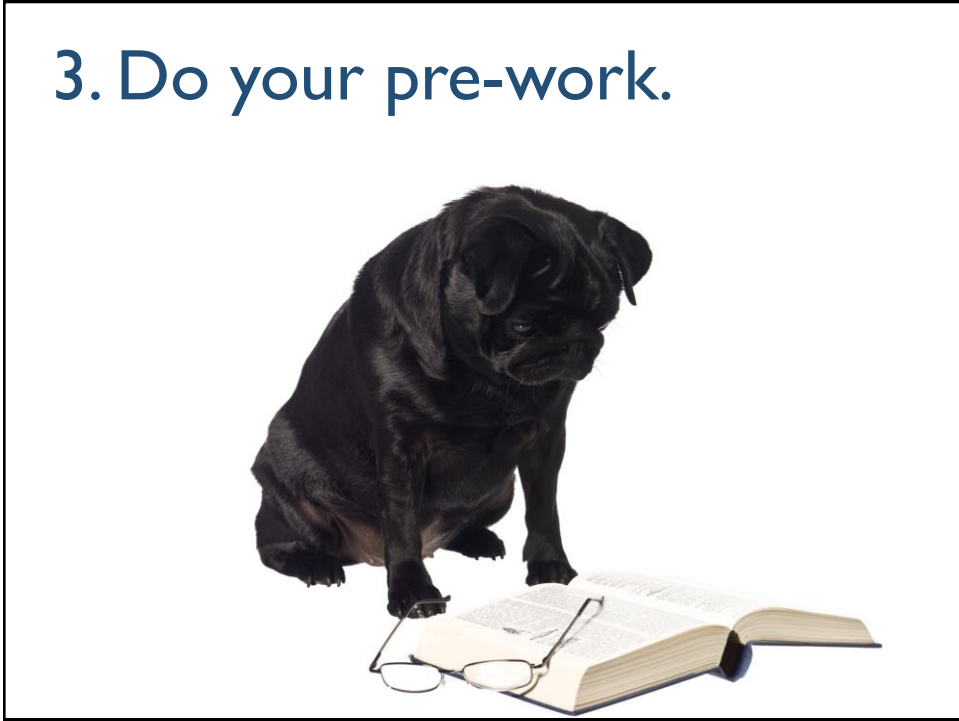
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2. Leave your work behind.



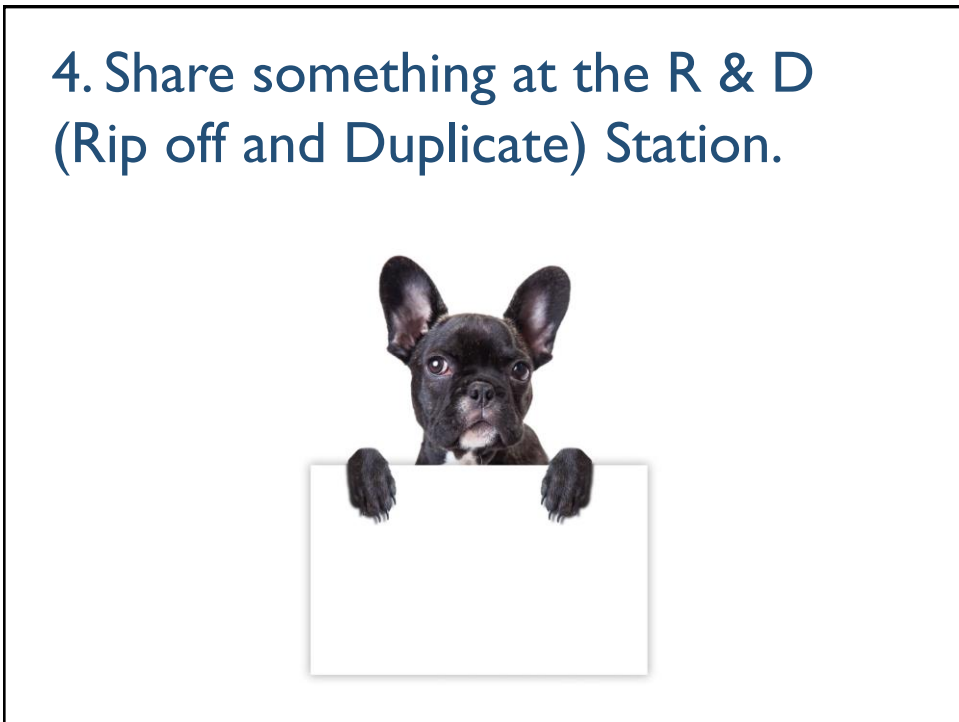
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### 3. Do your pre-work.



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### 4. Share something at the R & D (Rip off and Duplicate) Station.



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## 5. Dive in and embrace the RIPL structure...



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### a. Hands-on activities



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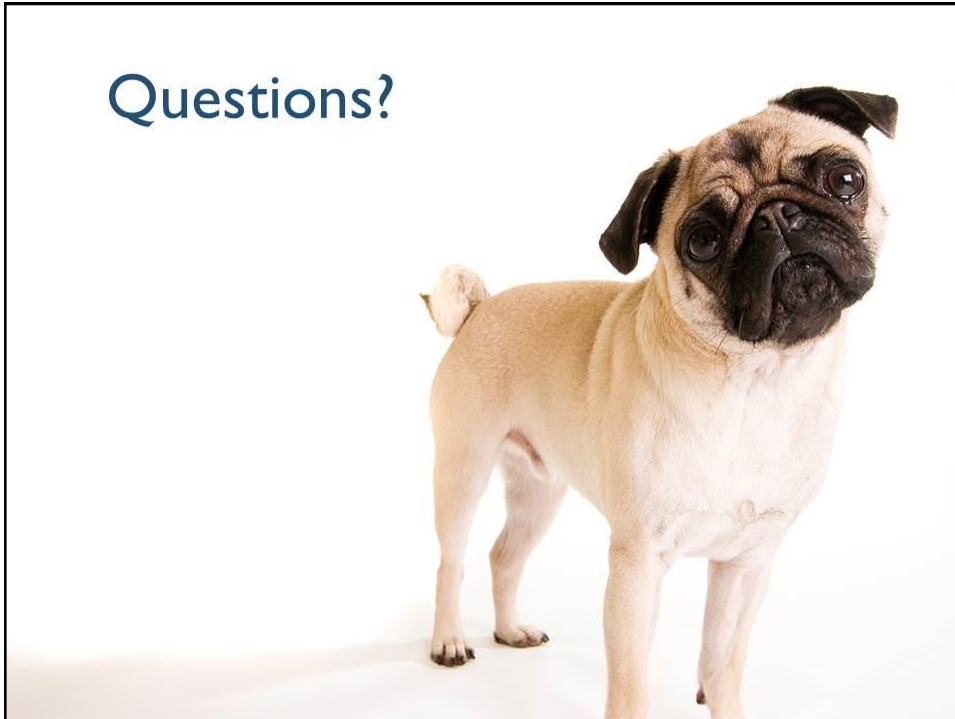
## Event Logistics

- Location:
  - Hilton Columbia Center
- Schedule:
  - Tuesday, September 21:
    - 7:45-8:30 Breakfast available in room next door to the event
    - 8:00-8:30 Registration
    - 8:30-5:00 Workshop
  - Wednesday, September 22:
    - 7:45-8:30 Breakfast available in room next door to the event
    - 8:30-5:00 Workshop



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## Data & Evaluation Foundations

- Overview of the evaluation process
- Research ethics

A decorative graphic at the bottom of the slide featuring various numbers and symbols in blue and black, including 2, 5, 4, 7, 3, 7, 5, 2, 8, 4, /, 2, 8, 2, 3, 6, 3, 5, 0, 4, 2, 0, and 5.

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# How do you define evaluation?

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Evaluation is the **systematic assessment of the processes and/or outcomes** of a [program, project, service, etc.] with the intent of furthering its development and improvement. The **primary purpose of evaluation is to provide timely and constructive information for decision-making.**

-University of Washington Office of Educational Assessment

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## The Evaluation Process

What is the problem/issue/need?

How do we compare to our peers on \_\_\_\_\_?

Is this program/project/service worth the investment?

Why aren't people using our library?

What outcomes did our users experience from participating in a program or using a service?



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What is currently being evaluated in your library?



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## Evaluation Project

Public program or service that you want to evaluate

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## Examples

- Maker Monday Series
- Virtual Storytime
- Job Skills Programs
- ESL Tutoring
- Community Conversations

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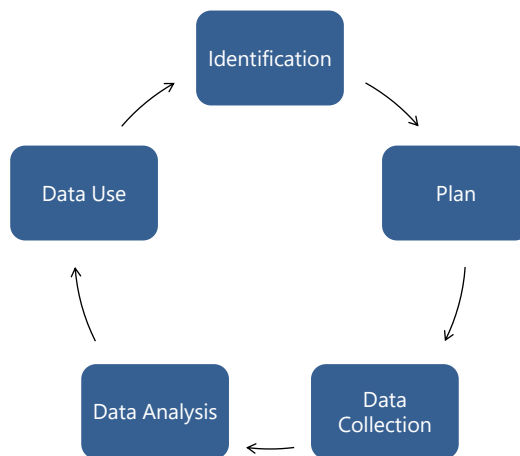
## Choosing Your Project

It's just two days, select a smaller scale project for evaluation.

GENERAL	SPECIFIC
Technology programs →	Basic tech skills for seniors programs
Outreach →	STEM series at Head Start Centers
Children's services →	Summer reading

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## The Evaluation Process



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## RIPL Curriculum

**Tuesday, September 21**

What Do You Need to Know?  
 Planning Your Evaluation Project  
 The Data Trifecta – A Winning Combination  
 What Makes Your Community Special:  
 Conducting a Needs Assessment  
 Starting the Conversation: Data Collection Methods

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## RIPL Curriculum


**Wednesday, September 22**


Setting a Course for Your Library: Data Analysis Strategies  
 Bringing It All Together:  
 Using Data for Management and Strategic Planning  
 Telling the Library Story with Data –  
 Visualization and Storytelling

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# Research Ethics Videos


Video 1: Protecting Evaluation Participants' Rights




Watch on  Primary Evaluation 101: Protecting Evaluation Participants' Rights


Video 2: Patron Privacy



Watch on  Primary Evaluation 101: Patron Privacy

Video 3: Informed Consent




Watch on  Primary Evaluation 101: Informed Consent

<https://s.rippleffect.org/videos>

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# Questions?



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# Thank You!

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