

## do you want to learn about:

- designing outcome-based evaluation of programs and services
- assessing the needs of your community
- techniques for tracking public library data and using these data for planning, management, and demonstrating the library's worth
- using data and stories to document the impact of your library

Join New York State public library leaders in April 2018 to learn about these topics and more in an intensive, **two-day regional institute** hosted by the **New York State Library** in partnership with the **Colorado State Library** and the **Colorado Library Consortium**. Launched in 2015, the Research Institute for Public Libraries (RIPL) meets a distinct need of public libraries in rural, suburban, and urban areas for practical evaluation skills.

Fifty participants will walk away from the RIPL Regional with tools for evaluation, confidence in building research into their activities, and a network of colleagues for future learning and success.

## vision

Our vision is to create a culture shift in public libraries to be purposeful in gathering, analyzing, and using data for decision making, strategic planning, and demonstrating impact. RIPL will educate change agents who will go back to their libraries with the tools, competencies, and commitment to lead evidence-based practice.

## here's what past participants had to say about RIPL:

**"The topics covered were extremely relevant and timely for my needs as a public library administrator.** I loved the combination of big picture planning, identifying community needs, and measuring outcomes in addition to very specific tasks like creating surveys and infographics."

"I have always believed in the importance of everything covered during RIPL but now **I have a practical and scalable framework to use for implementing all these best practices in a small library.**"

"RIPL was **one of the most rewarding and useful professional development opportunities** that I have attended in my career."

## questions

Email [ripl@lrs.org](mailto:ripl@lrs.org) or visit [ripl.lrs.org/NY2018](http://ripl.lrs.org/NY2018) for more information.

## who



The target audience for the RIPL Regional is public library and public library system leaders and administrators, and any other staff who seek to develop their skills in evaluation and data use for planning, management, and demonstrating the impact of libraries on local communities.

## where



Mid York Library System  
1600 Lincoln Avenue  
Utica, New York 13502

## when



April 18-19, 2018  
8:00-5:00 each day

## how



Registration will open on December 1 for New York State public library systems and COSLINE members via [ripl.lrs.org/NY2018](http://ripl.lrs.org/NY2018). The registration fee is \$20. Many thanks to the federal Institute of Museum and Library Services and other partners for their support of this event.

## lodging



See [ripl.lrs.org/NY2018](http://ripl.lrs.org/NY2018) for information about lodging options.