Opportunities for Sponsorship

Level 1:\$5,000

- 30-minute presentation during a block of time scheduled exclusively for concurrent vendor sessions.
- Sponsor products used in the event's closing activity ("The Sandbox"), if appropriate.
- Learning Station*
- Verbal recognition at one general session.
- Handout included in event materials (copies provided by sponsor).
- Logo on event website and printed materials.
- Event registration for one staff member which includes three nights lodging (July 29, 30, and 31). Registration also includes meals and the opportunity to attend sessions.

Level 2: \$3,500

- Learning Station*
- Verbal recognition at one general session.
- Handout included in event materials (copies provided by sponsor).
- Logo on event website and printed materials.
- Event registration for one staff member which includes three nights lodging (July 29, 30, and 31). Registration also includes meals and the opportunity to attend sessions.

Level 3: \$500

- Verbal recognition at one general session.
- Handout included in event materials (copies provided by sponsor).
- Logo on event website and printed materials.

Who is coming to RIPL 2018?

- 125 participants (approximately 80% public librarians and 20% state library agency/consortia staff)
- 25 Instructors and RIPL staff (see the "keynotes" and "speakers" areas of https://ripl.lrs.org/2018/ for names and biographies)

*The Learning Stations (set up at tables in the venue hallway) will provide an opportunity for RIPL participants to experience sponsors' products/services during scheduled breaks throughout the event. Learning stations should be interactive and provide opportunities for RIPL participants to engage with the product/service being showcased. RIPL staff will collaborate with sponsors to develop the learning stations.

Interested in being a sponsor? Please contact Amanda Jacobs Foust, RIPL Project Coordinator, at <u>ajacobsfoust@coloradostatelibrary.org</u> or 720.376.9441.